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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Craig A. Finseth et al.	Examiner:	Christopher R Navlevanko
Serial No.:	09/536,101	Group Art Unit:	2611
Filed:	March 24, 2000	Docket:	PD-990196
Title:	METHOD AND APPARATUS FOR WATERMARKING RECEIVED TELEVISION CONTENT		

CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

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By: Victor G. Cooper

Name: Victor G. Cooper

PRE-APPEAL BRIEF REQUEST FOR REVIEW ARGUMENTS

MAIL STOP AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated May 5, 2005 and the Advisory Action dated July 28, 2005, Applicants hereby submit a Notice of Appeal accompanied by a Pre-Appeal Brief Request for Review.

The Applicants traverse these rejections because Ito (U.S. Publication No. 2001/0013097) fails to teach, disclose, or suggest modifying *a frame* of data representing program content to include *multiple copies of receiver identification data*.

Ito teaches inserting ID data into a group of pixels that are a subset of a frame (e.g. a 3x3 pixel area), but does not teach inserting *multiple copies* of the same ID data into a single frame.

Ito also teaches spreading ID information over several image frames (see Final Office Action, page 2), but nowhere suggests modifying *a frame* of data to include *multiple copies* of receiver identification data.

With Respect to the independent claims, the Applicant's arguments can be found on the following pages of the Applicant's Amendment Under 37 C.F.R. § 116:

Independent Claim	Amendment Under 37 C.F.R. § 1116
19	16-17
1, 9, and 27	18-20
17, 18, 37, and 44	20-21

In view of the above, it is submitted that this application is now in good order or allowance and allowance is respectfully submitted. Should it be believed that minor matters still remain that can be resolved in a telephone interview, the Applicants urge that the undersigned Attorney be contacted.

Respectfully submitted,

GATES & COOPER LLP
Attorneys for Applicant(s)

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Date: August 5, 2005

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VGC/bjs
G&C 109.24-US-U1

Doc Code: AP.PRE.REQ

PTO/SB/33 (07-05)

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PRE-APPEAL BRIEF REQUEST FOR REVIEW

Docket Number (Optional)
PD-990196
G&C 109.24-US-U1CERTIFICATE OF MAILING OR TRANSMISSION
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Office on August 5, 2005.By: *Victor G. Cooper*
Name: Victor G. Cooper

Application Number

09/536,101

Filed

March 24, 2000

First Named Inventor

Craig A. Finseth et al.

Art Unit

2611

Examiner

Christopher R. Navleyanko

Applicant requests review of the final rejection in the above-identified application. No amendments are being filed with this request.

This request is being filed with a notice of appeal.

The review is requested for the reason(s) stated on the attached sheet(s).

Note: No more than five (5) pages may be provided.

I am the

- ☐ applicant/inventor.
- ☐ assignee of record of the entire interest.
See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.
(Form PTO/SB/96)

- ☐ attorney or agent of record.
Registration number _____

- ☒ attorney or agent acting under 37 CFR 1.34.

Registration number if acting under 37 CFR 1.34 39,641*Victor G. Cooper*
SignatureVictor G. Cooper
Typed or printed name(310) 641-8797
Telephone numberAugust 5, 2005
DateNOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.
Submit multiple forms if more than one signature is required, see below.☐ *Total of _____ forms are submitted.

This collection of information is required by 35 U.S.C. 132. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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